



CASE STUDY

# The American Society of Neuroradiology (ASNR)



Keeps staff organized by eliminating manual online forms across multiple systems



Offers the ability to clone the event each year with the flexibility for updates as the event evolves



Provides committee members access for session review and report views before they go live

## Attendee Interactive simplifies the educational conference planning process.

The ASNR holds one annual meeting per year, providing attendees with the opportunity to learn the latest best practices in neuroradiology through lectures, research presentations, and exhibits. The conference spans five days and includes 80 sessions with over 250 oral presentations and about 600 e-posters.

The ASNR event staff was stretched thin. All conference planning processes were handled manually, from collecting abstracts and obtaining financial disclosures to hunting down co-authors. Since the ASNR's data wasn't integrated into one powerful system, reporting lacked quality and consistency for planning and improving their annual event.

The events team needed a conference management solution that could be configured and scaled to meet the demands of their abstract submission and review process, as well as to organize and build sessions. By leveraging Attendee Interactive, they were able to greatly reduce redundancies, simplify processes, and save their staff time.

### Solutions

- Abstract management** with a configured step-by-step submission process
- Abstract review** process with assigned reviewer roles to complete ratings, comments, and track conflicts of interest
- Speaker management** to assign tasks, collect materials, bios, and financial disclosures
- Session management** with real-time conflict monitoring and content category tagging to build out conference agendas



*“When we created an education department, Attendee Interactive became an extension of my team, filling in the gaps when it was just a department of one. They are always quick to respond and have been a huge asset to us.”*

**Erica Kruse**, Director of Education, American Society of Neuroradiology

## Challenge

ASNR receives over 1,000 abstract submissions for their annual conference and didn't have an efficient planning process in place to support it.

Since their staff consisted of event planners who focused more on the logistics of the event, and had no education department set up, they relied on committee members to help organize the conference content. They had a very manual process with multiple, disconnected online forms to collect and review abstract submissions, build out sessions and publish a conference agenda.

## Solutions

ASNR needed a solution that would streamline their abstract submission and review process and create an even spread across speakers, topics, tracks, demographics, and regions when building out the session schedule.

ASNR chose Attendee Interactive to gain more control of their annual conference planning and execute more efficient processes. Implementing Attendee Interactive allowed ASNR to build a strong content strategy that will ultimately attract more attendees.

## Results

Since adopting Attendee Interactive, ASNR has established a consistent, clear, and concise platform to organize their annual conference.

With Attendee Interactive by Community Brands, ASNR has created a familiar process for speakers and authors year after year and provides staff in-depth reporting, a reduction in the duplication of speakers, and a way to keep the abstracts, speakers, sessions, and agenda organized all within one platform.



“With the number of submissions we receive, I couldn't manage without Attendee Interactive's reporting feature, helping to keep track of it all.”

### Erica Kruse

Director of Education, American Society of Neuroradiology

## Simplify your conference planning!

Enhance collaboration, efficiency, and productivity with solutions that streamline your event management processes.

Get started

### About ASNR

The American Society of Neuroradiology (ASNR) is a professional membership society comprised of almost 6,000 physicians specializing in the field of neuroradiology. They promote the highest standards for clinical practice, education, and research in neuroradiology.

6,000  
MEMBERS

1,000–  
1,500  
ATTENDEES

1,000+  
ABSTRACT  
SUBMISSIONS  
RECEIVED ON  
AVERAGE

150+  
EXHIBITORS



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